



OPTIONAL RESPONSE FORM

Question 1: Did your global strategic report meet your needs?

Question 2: Could we have supplemented your global strategic report with additional analysis to better meet your expectations?

Question 3: If requesting a refund under BioInformant's 60-Day Guarantee, which of the following are you requesting?

- Refund Issued to Purchasing Credit Card
- BioInformant Product Credit (To Be Applied to a Future Purchase)
- Other Method: _____

Question 4: Who else do you know that would benefit from BioInformant's stem cell and cord blood industry data?